

STEERED STRAIGHT, Inc. ®
Because You Can't Scare Kids Straight Today
Striving Toward Effective Educated Reality Every Day™

Steered Straight is a non-profit organization that is dedicated to providing the youth of America with a powerful message of prevention in order to steer them toward the right path.

In addition to the presentations and programs designed for students, we offer three Professional Development Seminars for staff and Community. These seminars educate teachers, administrators and professional staff on the behaviors, identification, laws and consequences surrounding the issues at hand. They also discuss methods for appropriately recognizing and addressing situations related to bullying, gang involvement and drug and alcohol use/abuse.

PROFESSIONAL DEVELOPMENT SEMINARS.
OUR PRESENTATIONS WILL NOT ONLY BE REMEMBERED BY YOUR STAFF, THEY
WILL RESONATE WITH THEM LONG AFTER THEY CONCLUDE.

"I have been in education for 38 years and have attended countless PD workshops. I have never attended a more interesting and eye-opening workshop as I have today. Mr. DeLeon is dynamic. I will never forget this seminar. – Egg Harbor City Staff-member

"This was the best workshop our district has ever hosted. It has opened my eyes like never before"
- Deerfield Township Staff member

"I want to thank the Monmouth County Office of the Public Defender for providing an unforgettable workshop. Steered Straight definitely changed how I will view gangs."
- Long Branch Educator

“ANTI-BULLYING BILL OF RIGHTS”

This seminar educates its audience on how to distinguish and interject acts of bullying between students. It also explains how laws, legal obligations, and attitudes towards bullying have progressed, in order to clearly define what is expected of staff when bullying occurs at school. In doing so, staff learn the most effective ways of stopping, treating and punishing bullying behaviors. This is completed in one 2-hour session, which counts for two (2) Continuing Education hours. There is a nominal fee of \$450.00 for this seminar.*

“BULLYING AND BIAS WITH DR. PAULA RODRIGUEZ-RUST”

This seminar takes a more dynamic and comprehensive approach to anti-bullying education. In addition to our president and primary speaker, Michael DeLeon, lending his knowledge and experience, Dr. Paula Rodriguez-Rust, PhD., shares her expertise on bullying prevention, intervention and response including bullying that is: verbal, physical, bias-based and takes place in cyberspace. This is completed in six (6) hours over three sessions and counts for six Continuing Education hours. There is a nominal fee of \$950.00 for this seminar.*

“GANG AWARENESS & DRUG/ALCOHOL TRENDS-TIE-INS”

This seminar speaks to the presence and prevalence of gang involvement among students and the direct correlation to changing trends among youth with drug and alcohol use/abuse. It addresses the dangers of street gangs and gang activity, specifically related to suburban gang migration. It incorporates the potentially harmful associations of peer groups and the long-term consequences of irrational thinking and the unhealthy decision-making skills that some students suffer from. It also distinguishes appropriate punishments for gang-related activity in schools. Furthermore, it provides staff with the means of preventing potential gang involvement and intervening in ongoing gang activity among students specifically identifying the correlation to drug and alcohol use. This is completed in one 2-hour session. There is a nominal fee of \$450.00 for this seminar.*

“TAG – The Truth About Gangs”

This seminar speaks to the presence and prevalence of gang involvement among students and the New Reality of how the Suburbs Are A Magnet For Street Gangs. Gang trends are changing and New Jersey has a very unique dynamic on how gangs, gang members, and gang activity / violence affects youth in different ways, specifically related to suburban gang migration. This workshop does not educate attendees about the history of gangs, but about how gangs affect us today. This is completed in one 2-hour session. There is a nominal fee of \$450.00 for this seminar.*

“Cultural Diversity & Motivating Students Suffering From Poverty”

This seminar speaks to the unique and atypical issues that students deal with in districts that have a very diverse culture as well as a high concentration of families that live well below the poverty line. These districts also contain a large number of students that have a parent wither incarcerated or live with a guardian other than a biological parent. The effects of incarceration on children of the incarcerated is something that few educators are trained in and this workshop specifically addresses techniques and methods to teach through these issues. There are specific tools that can be used to motivate students that deal with these issues and methods will be discussed and developed. This is completed in one 2-hour session. There is a nominal fee of \$450.00 for this seminar.*

*All of the above seminars address the ways in which alcohol use and illicit and prescription drug abuse are related to bullying behaviors and gang involvement. Ways in which to recognize and treat alcohol and drug use/abuse in students is also discussed as the initiation/treatment of such habits directly depend on the root problems (i.e., bullying or gang involvement).

For information on speaking engagements and lectures:

Call 856-691-6676 or email michaeldleon@steeredstraight.org
Call Dawn Groover at 856-982-2225 or email dawn@steeredstraight.org

www.steeredstraight.org