

UNMASKING THE FENTANYL CRISIS: *A GRAVE THREAT TO OUR TEENS*

STRAIGHT TALK

FOR PARENTS

OUR MISSION:

To steer youth straight toward making sound, rational decisions through a learning experience that provides a message of reality to help them make positive, informed choices.

THE SCARY TRUTH ABOUT FAKE PILLS

ONE OF THE MOST SINISTER ASPECTS OF THE FENTANYL CRISIS IS THE PROLIFERATION OF COUNTERFEIT PILLS. THEY OFTEN LOOK LIKE PRESCRIPTION MEDICATIONS BUT CAN CONTAIN LETHAL DOSES OF FENTANYL. THESE FAKE PILLS ARE FLOODING THE MARKET, MAKING IT INCREASINGLY DIFFICULT TO DISTINGUISH THEM FROM GENUINE MEDICATIONS. TEENS ARE PARTICULARLY VULNERABLE TO THESE DECEPTIVE PILLS, AS THEY MAY BELIEVE THEY ARE TAKING SOMETHING SAFE.



WELCOME BACK TO OUR BI-WEEKLY NEWSLETTER! TODAY, WE'RE TACKLING AN ISSUE THAT IS OF UTMOST CONCERN TO ALL PARENTS, GUARDIANS, AND CONCERNED CITIZENS - THE ALARMING RISE OF FENTANYL AND ITS DEVASTATING IMPACT ON OUR YOUTH.



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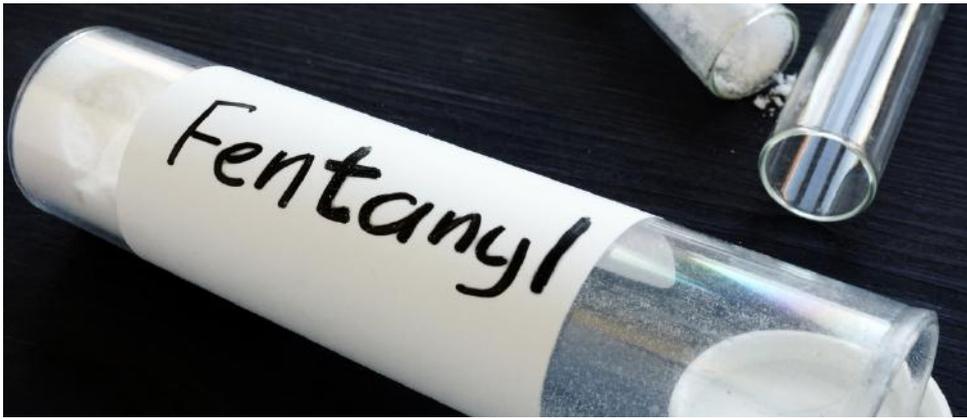


THE FENTANYL CRISIS IS A CLEAR AND PRESENT DANGER TO OUR YOUTH. OUR MISSION AT STEERED STRAIGHT INC. IS TO EDUCATE AND EMPOWER PARENTS, TEENS, AND COMMUNITIES TO COMBAT THIS DEADLY THREAT TOGETHER. BY SHEDDING LIGHT ON FENTANYL'S DETRIMENTAL IMPACT, WE CAN WORK TOWARDS A SAFER FUTURE FOR OUR CHILDREN.

[COURSES.STEEREDSTRAIGHT.ORG](https://www.steeredstraight.org)

For More Info E-mail Us@Programs@SteeredStraight.org

THE DEADLY TRUTH ABOUT FENTANYL - PROTECTING OUR YOUTH



HISTORY OF FENTANYL

FENTANYL, ORIGINALLY DEVELOPED AS A POTENT PAINKILLER, HAS A DARK HISTORY OF BEING EXPLOITED BY DRUG PUSHERS AND CARTELS. THIS SYNTHETIC OPIOID IS 50-100 TIMES MORE POTENT THAN MORPHINE, AND IT HAS INFILTRATED OUR COMMUNITIES WITH DEADLY CONSEQUENCES. DRUG TRAFFICKERS ARE CAPITALIZING ON ITS POTENCY, MAKING HUGE PROFITS, AND PUTTING COUNTLESS LIVES AT RISK.



IN THE FACE OF THIS CRISIS, IT'S VITAL TO KNOW HOW TO RESPOND IN THE EVENT OF A FENTANYL OVERDOSE. TIME IS OF THE ESSENCE. HERE ARE SOME ESSENTIAL STEPS:

- CALL 911 IMMEDIATELY: DON'T HESITATE TO SEEK PROFESSIONAL MEDICAL ASSISTANCE.
- ADMINISTER NALOXONE (NARCAN): IF AVAILABLE, ADMINISTER THIS OPIOID OVERDOSE REVERSAL MEDICATION ACCORDING TO THE INSTRUCTIONS. IT CAN SAVE A LIFE.
- PERFORM RESCUE BREATHING: IF THE PERSON HAS STOPPED BREATHING, BEGIN RESCUE BREATHING UNTIL MEDICAL HELP ARRIVES.
- STAY WITH THE AFFECTED PERSON: MONITOR THEIR CONDITION CLOSELY AND PROVIDE REASSURANCE UNTIL HELP ARRIVES.

STAY VIGILANT, STAY INFORMED, AND STAY CONNECTED WITH US AS WE CONTINUE OUR FIGHT AGAINST ADDICTION AND ITS DEVASTATING CONSEQUENCES. TOGETHER, WE CAN PROTECT OUR YOUTH FROM THE DANGERS OF FENTANYL.



IN OUR NEXT NEWSLETTER, WE'LL DIVE INTO PRACTICAL TIPS AND RESOURCES FOR PREVENTION AND SUPPORT. UNTIL THEN, LET'S KEEP THE CONVERSATION GOING AND THE AWARENESS GROWING.



Family Coaching Corner

Updated Topics and Support for Parents



I'm So Disappointed in You!

And other damaging messages we send to our children

I'm SO disappointed in YOU! *What does that mean for a child in this critical time in their lives?*

When they are struggling at school and among their peers, and with teachers and their grades and their self-esteem--to feel that they are letting their parents down?

Their coaches down? Their teachers down?

Do we want them to feel shame? No.

Nothing good comes from shame. Not motivation.

Not a desire to do better. Nothing good.

If we want to motivate kids to do better, we want to encourage them to do better for themselves.

Not because we will get mad, *it's **NOT ABOUT US.***

We want kids to learn to take pride in their success

so that they can feel good about their own desires! We want to learn to stop making it about us. It's never healthy to tell a child that you are disappointed in them. Ever. Build them up! Help them see what they are capable of. Find different language to express what you think they can accomplish.

AT THE ROOT BELIEF SYSTEM FOR MOST KIDS AGES 10-17 IS A THOUGHT THAT SOUNDS LIKE THIS:

- 1 I'M NOT VALUABLE
- 2 I'M NOT LOVABLE
- 3 I'M NOT GOOD ENOUGH

KIDS AUTOMATICALLY SEE THEIR PARENTS AS BEING CRITICAL OF THEM

So many parents struggle to help their children because their child might get easily offended, be overly sensitive, or shut down as soon as they are corrected.

It is important to recognize that *most children already automatically believe that their parent is overly critical of everything they do.* They believe that their parent thinks the worst of them and will become highly sensitive to any kind of constructive criticism.

What usually happens is that when a child becomes defensive, the parent retaliates in anger by either lashing out or using strong language, or even punishment, which only reinforces to the child that the parent is out to get them.

If your child came home today with a **black eye**, you would stop everything you were doing to tend to your child and find out where that wound came from.

However, when a child walks through the door after school, *with wounds only internal*, we as parents cannot see the wound and will usually lash out with harsh language or become quick to anger when a child does not respond the way we want them to.

Having awareness to how children are thinking, the way they are internalizing criticism, and how they are processing their own pain, will help us as parents to be more patient and understanding with what our child may be going through. *(There's a good chance they are not telling you)*

A child that has negative self-talk is already feeling as though they are disappointing those around them. So even the slightest correction from a parent can send a kid into a tailspin. Understanding that this is how the child sees themselves can help you to de-escalate an situation when a child starts to overreact. Remember the problem and pain is about them, not about you. Don't make yourself the problem.

When a child acts ungrateful or acts out, it usually doesn't have anything to do with the parent. It usually has everything to do with a child's internal pain.



PARENTS: START WITH CHANGING YOU AND IT WILL HAVE A HUGE EFFECT ON YOUR *Child*



Jheri South
COACHING
PARENTS & TEENS

MICHAEL R. DELEON



Michael DeLeon is on a mission: A mission to educate youth to stay on the right path when it comes to serious life issues, especially drugs. He has become the #1 booked school presenter in the country and is the nation's leading expert on Vaping and THC.

Michael is the founder and powerhouse behind Steered Straight Inc., a non-profit organization formed in 2007 upon his release from prison and designed to carry an important message to youth on the extreme dangers of drugs, gang involvement and associated criminal activity.

Steered Straight's program reaches out to children, teens and young adults with a message of reality about life-choices and the importance of consequential thinking so they understand that there are consequences to their actions. The reality of the message comes from Michael himself, who was entwined in the life of drugs and traveled a troubled road to get to his future.

Throughout the country, Michael now leads a team of talented speakers who present a realistic and powerful prevention message. His "no holds back" message resonates well with student assemblies, faculty and parents.



MEET

Jheri South

She's one of the few Certified Master Transformational Coaches **who specializes in working with teenagers.** She has become the leader in advocating for **teens and working with parents** to heal family relationships and give teens & parents the tools to live their best life. She works with leaders in the community to bring positive messages and important life skills into **assemblies, workshops, classrooms and self-improvement seminars** for children & parents everywhere!



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